

**Kevin Iwamoto, GLP, GTP**  
**Senior Vice President, GoldSpring Consulting**

Kevin is a globally recognized industry influencer and subject matter expert in corporate travel, procurement, GDPR and strategic meetings management (SMM). He is also former President & CEO of the Board of Directors for the Global Business Travel Association (GBTA). He has served on numerous association boards, most recently as a Board member for the US Council for the MPI Foundation.

Kevin has won almost every major industry award in both business travel and the meetings and events industries. In July 2018, he was just named for the third time in five years one of the Top 25 Most Influential People in the Meetings Industry 2018 from Successful Meetings magazine. He was just named one of the Top 500 People in Events under Strategy & Leadership category by BizBash. Other recent accolades include the 2016 MPI Rise Award for Meetings Industry Leadership, the Changemakers Award for MeetingsNet where he was also featured on the June magazine cover, BTN travel manager of the year and Top 25 Most Influential Executives, GBTA's President's Award & GBTA's rarely awarded Industry Icon Award (he is only one of eight recipients).

He writes a popular award-winning industry blog (Gold Magellan Award for Best Industry Blog from Travel Weekly), published through Meetings & Conventions on-line.

He has two published books to his credit, Strategic Meetings Management: From Theory to Practice published in April 2011 and most recently, Your Personal Brand, Your Power Tool to Build Career Integrity, published in October of 2016. Both are available via Amazon.

Before joining GoldSpring Consulting, Kevin retired from Lanyon in 2016 where he was VP of Industry Strategy. Prior to Lanyon he was senior global category manager in the Hewlett-Packard Global Travel & SMM Team. He has also served as a senior account manager with the Walt Disney Company.