

Scott Steen, CAE, FASAE

Scott Steen, CAE, FASAE, was appointed as the executive director of the American Physiological Society in July of 2018. In his first year as CEO at APS, Scott worked with staff and member leaders to set a new course for the organization, completed a total rebranding initiative, launched a new website and member magazine, and announced the creation of APS's own stand-alone Annual Meeting and a new flagship journal. Previously, Scott led the American Ceramic Society and, most recently, American Forests. During his tenure at both organizations, he presided over substantial increases in revenue, membership growth, innovation, and member engagement.

While Scott was president & CEO of American Forests, membership tripled, the organization launched several new, high-profile initiatives and operating revenue nearly doubled. The organization also received media coverage in such outlets as The New York Times, USA Today, The Washington Post, and NPR, and was named one of the best managed environmental charities in America by *Outside Magazine*. Scott has also served as chief strategy officer at the American Society of Association Executives (ASAE) and chief operating officer of the Center for Association Leadership, where he created the original Great Ideas Conference. He is a Certified Association Executive (CAE), a fellow of ASAE, and a frequent author and speaker on topics that include managing organizational change, creating cultures that support innovation, storytelling as a leadership tool, branding, member engagement and future trends in association management.

