

GREEN PATH Resource Roundup

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1. Recognized Standards Organizations and Rating Systems

- ✓ [ISO 20121](#)
- ✓ [APEX/ASTM Green Meeting and Events Standards](#)
- ✓ [EIC Sustainability Standards and Registry](#)
- ✓ [Global Sustainability Standards Board \(GSSB\)](#) for Global Sustainability Reporting (GRI)
- ✓ [International Society of Sustainability Professionals \(ISSP\)](#)
- ✓ [Association of Climate Change Officers \(ACCO\)](#)
- ✓ [Monterey Bay Seafood Watch](#)
- ✓ [The LEED Standard](#) - Leadership in Energy and Environmental Design
- ✓ [The WELL Standard](#)
- ✓ [The International Living Future Institute \(ILFI\)](#)

2. Voices Keeping us Current and Informed

- ✓ [Greenbiz](#): Subscribe to [Weekly Newsletters](#), download [State of the Profession Report](#)
- ✓ [Sustainable Brands](#)
- ✓ [EIC Resource Library](#)
- ✓ [EIC Principles for Sustainable Events](#)
- ✓ [EIC Centre for Sustainability & Social Impact](#)
- ✓ [Sustainable Hospitality Alliance](#)
- ✓ [Sustainable Event Alliance](#)
- ✓ [Positive Impact Events](#)
- ✓ [Society for Sustainable Events](#)
- ✓ [Zero Foodprint](#)
- ✓ [My Climate Journey](#) Blog
- ✓ [Society for Sustainable Events](#)
- ✓ [The Sierra Club](#)
- ✓ [The Regenerative Revolution](#)- IMEXexpositions

3. Helpful Tools:

- ✓ [Sustainable vendors & partners](#) – compliments of an open-sourced doc from Happily & their network of planners
- ✓ [GMEGG](#): Greenbuild Mandatory Exhibition Green Guidelines

4. Call to Action - Get Certified!

Join this terrific [LinkedIn Conversation](#) hosted by Sustainable Career Pathways, and view their [evolving list of sustainability professional certifications](#), including [SEPC Programme](#), [TRUE Advisor](#), [LEED AP](#), [WELL AP](#) and more!

5. Certify your Event, Designs, Spaces or Business Programs

- ✓ [TRUE](#) and [TRUE for Events](#) by USGBC
- ✓ [ISO 20121](#) – Sustainable Event Management & Certification
- ✓ [Living Future Accreditation](#) (LFA) – Leading Edge Regenerative Design

6. Is your Event Building Certified? Selecting an event venue that is certified under a leading building standard has built in benefits! They're already doing it... A short list of leading green building standards:
 - a. [LEED](#) – Global Green Building Rating System & Certification. Specialties include Building Design + Construction | Interior Design + Construction | Operations + Maintenance | Neighborhood Development | Homes | Cities and Communities | LEED Zero
 - b. [IACC Green Star](#)
 - c. [WELL Building Standard](#) – Certification demonstrates commitment to advancing human health and well-being in buildings across 10 areas.
 - d. [Green Globe](#) – Science-based building rating system supporting new and existing structures.

7. Looking for a magic CO₂ calculator? Online calculators provide estimates, at best. Here is a short list, but there are many others:
 - ✓ <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>
 - ✓ <https://www.crediblecarbon.com/carbon-footprint-calculator/events-and-conference/>
 - ✓ <https://terrapass.com/carbon-footprint-calculator/>
 - ✓ https://co2.myclimate.org/en/event_calculators/new

8. Ideally, validate your data with a trusted third party connected to projects, climate solutions and climate investments. A few to check out:
 - ✓ [Clean the World](#)
 - ✓ [South Pole](#)
 - ✓ [terrapass](#)

9. Want to do more?
 - ✓ Take the [TRUE Home Zero Waste Audit](#) - Your household waste produced and managed
 - ✓ [The Green Hub](#) – sustainable living tips
 - ✓ Take EIC's Pledge: [Endorse event sustainability practices](#)
 - ✓ Send us your "go to" sustainability resources [here](#).

10. Some ideas for long term sustainability goals for zero waste event:

Move Toward a Zero Waste Event
Increase Stakeholder Education and Engagement
Improve Sustainable Sourcing
Improve Performance Tracking
Reduce Greenhouse Gas Emissions
Positively Impact Communities
Lead the Event Industry Through the Advancement of Sustainable Event Management Operations

This list is by no means complete. Help us evolve and grow this resource list by sending your favorite sustainability resources [here](#).