

A Partnership Prospectus
PCMA Capital Chapter



2024

A Creative Collaboration of Ideas
for Reaching the Members of
PCMA's Largest Chapter

About us

**1100 Members in
Maryland, Virginia &
Washington, D.C.**

**Largest PCMA Chapter
CMP Preferred Provider**



The PCMA Capital Chapter is known for its innovative and thought-provoking educational programming; caring and impactful community outreach initiatives; high energy networking events; engaging sponsorship opportunities and rewarding mentorship programs focused on the meetings and convention profession.



**In 2023:
36 Sponsors Featured
6 Education Programs
6 Networking Events**

2024 Opportunities



ANNUAL PARTNERS

Be featured as our Annual Partner for ALL education events PLUS our Annual Meeting known as Celebrate!

3



UNIQUE PARTNERS

Looking for a creative way to reach our Membership?
Chat with us!

5

6



EDUCATION PARTNERS

Be an integral part of providing innovative and creative educational programming to the meeting & events industry in the area.

4

INKIND PARTNERS

Have a product or service you want to be featured to the members of PCMA Capital Chapter?
Let us know!

7



2



Be featured as Our
Annual Partner for
ALL Education Events
PLUS GMID and
Celebrate!
\$17,000

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- Logo on the PCMA CC website
- Logo on Event Signage
- Logo featured on all pre/post communications about these events
- Recognition by the moderator at every event
- Logo featured on the slide presentation at these events
- (2) Transferrable Staff Passes to every event
- (8) Meeting Planner registration passes to every event
- Attendance list for every event
- 4 Minutes of Podium time at the event of your choice.
- (2) Full Page ads in The Chatter or The Pulse
- (2) Email Blasts sent the members of PCMACC on your behalf
- Sponsor Spotlight Feature in The Chatter or The Pulse in 2024
- An exhibitor table and promo item giveaway at the event of your choice
- Write an Informational Article for The Chatter or The Pulse



Stand Out At:

Sparkler, Spring
 GMID, April 11th
 Spark
 Sparkler, Fall
 Celebrate!, Nov./Dec.

All Sponsorship Levels Also Receive:
 Recognition by the Moderator at the Podium
 Logo on the Presentation Slides
 Logo on all Pre/Post Communications
 Logo on the PCMACC Sponsorship Page

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| | Presenting Partner \$9,000 each | Event Partner \$6,000 each | Patron Partner \$4,000 each |
|--|------------------------------------|-------------------------------|--------------------------------|
| Attendance List* | ✓ | ✓ | ✓ |
| Staff Registrations | 2 | 2 | 1 |
| Planner Registrations | 8 | 6 | 4 |
| The Chatter or The Pulse Ads | 2 Full Page Ads | 2 Half Page Ads | 2 Quarter Page Ads |
| Exhibitor Table with Promo Item Giveaway | ✓ | ✓ | |
| Email Blasts* | 2 | 1 | |
| Business Card Raffle | ✓ | | |
| Program Introduction | | ✓ | |
| Sponsor Spotlight | ✓ | | |
| 4 Minutes Podium Time* | ✓ | | |

*Rules Apply

UNIQUE PARTNERS

All Sponsorship Levels Also Receive:
Recognition by the Moderator at the Podium
Logo on the Presentation Slides
Logo on all Pre/Post Communications
Logo on the PCMACC Sponsorship Page



Lunch & Learns

Our POPULAR 1 hour virtual Lunch & Learns return in 2024
Be the ONE AND ONLY, EXCLUSIVE Partner
PLUS

Continue the Conversation for 30 minutes after each Lunch during the
"Unplugged" session with YOU as the moderator!

In addition, receive:

- (1) Half Page Ad in The Chatter or The Pulse
- (1) Email Blasts* to PCMACC Members

Your Complimentary Registration & Attendance List*

3 Lunch & Learns in 2024

\$1600 per event

*Includes (2) \$50 Trivia Gift Certificate Giveaways



Brand the Reg Desk

Be the First to Say Hello! to all our attendees

In addition receive:

Use of Stand-Up or Tabletop Pop-Up

Business Card Raffle Giveaway* & Announce the Winner before the Reception

Your Complimentary Registration & Attendance List*

Available for GMID, Spark, Sparklers & Celebrate!

\$2,000 per event

UNIQUE PARTNERS

All Sponsorship Levels Also Receive:
Recognition by the Moderator at the Podium
Logo on the Presentation Slides
Logo on all Pre/Post Communications
Logo on the PCMACC Sponsorship Page



Brand the Reception

Put your own Creative Spin on our Networking Receptions by
Greeting all Attendees Upon Arrival

In addition receive:

Use of Stand-Up or Tabletop Pop-Up

Exhibitor Table with Promo Giveaway During the Reception*

Brand Your Own Cocktail*

Your Complimentary Registration & Attendance List*

Available for GMID, Spark, Sparklers & Celebrate!

\$2,500 per event

*Rules Apply



Brand the Break

Create the Opportunity to Network with an Extended Break!

In addition receive:

Use of Stand-Up or Tabletop Pop-Up

Exhibitor Table with Promo Giveaway During the Reception

Choice of Break Item Provided*

Your Complimentary Registration & Attendance List*

Available for GMID & Spark!

\$3,000 per event

*Rules Apply

**INKIND
PARTNERS**

**Our InKind Partners
make our
World go Round**



PCMACC is always looking for in-kind partners for all kinds of services to help us create outstanding events. We customize benefits packages for each partner and will be looking to fill many roles for 2024. If you have a service to offer for the entire year or just one event, please contact us today and we will be happy to discuss with you the best way to showcase your product or service.

**VENUES
DECOR**

F&B

**SIGNAGE
VIDEOS**

AV

GAMING

SPEAKERS